



2022 KING OF THE BAGGERS
CONTINGENCY PROGRAM

CONTINGENCY SUMMARY

Place	Indian Motorcycle Racing 2022 Contingency Structure
1st	\$3,000
2nd	\$1,000
3rd	\$500
Championship	\$10,000

CONTINGENCY OVERVIEW

Race **only** an Indian Challenger at **all races the team participates in for the 2022 season.**

Follow leather and motorcycle tank branding requirements.

Mention Indian Motorcycle Racing in podium speech if applicable.

Submit a signed W-9 form to: Indian Motorcycle Racing, 2100 Highway 55, Medina, MN 55340. Contingency payments will only be paid to teams submitting a valid U.S. social security number and a valid U.S. mailing address.

After each qualifying event submit a PDF invoice to Indian Motorcycle Racing for the teams earned contingency amount to racing@indianmotorcycle.com Include a canceled check or bank routing number for direct deposit.

All payments will be made within 45 days. No payments will be issued after **December 15, 2022**, it is the teams responsibility to verify and submit any contingency payments prior to **November 1, 2022**.

Tank Panel Requirement

- Full "Indian" logo must be maintained
- Added logos are acceptable, but must be approved by Indian Motorcycle Racing



Tank Panel Requirement

Indian Motorcycle Red, White, Gold and Black need to be maintained



Indian Motorcycle
Red
Pantone 202 C
CMYK 01/98/58/44
RGB 134/38/51
HEX #862633



White
Pantone C
CMYK 00/00/00/00
RGB 255/255/255
HEX #FFFFFF



Black
Pantone Black C
CMYK 65/66/68/82
RGB 45/41/38
HEX #2D2926



Indian Motorcycle
Gold
Pantone 131 C
CMYK 00/39/100/11
RGB 204/138/00
HEX #CC8A00

Leather Requirement

-Indian Motorcycle patches required

-Placement on upper chest left or right side and both shoulders required

- Headdress patches must be 5.25" long and 2.25" high.

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- Indian Motorcycle Primary Script logo is allowed centered-high across the width of the chest. Dimensions should be no less than 7" x 2.75"



Indian
Motorcycle
Primary
Script Logo



Photo submittal required of leathers and tank panel for 2022 contingency 1 week prior to your first race.

Please email photos of your leathers and tank to:
racing@indianmotorcycle.com



LOGO GUIDELINES - CORPORATE

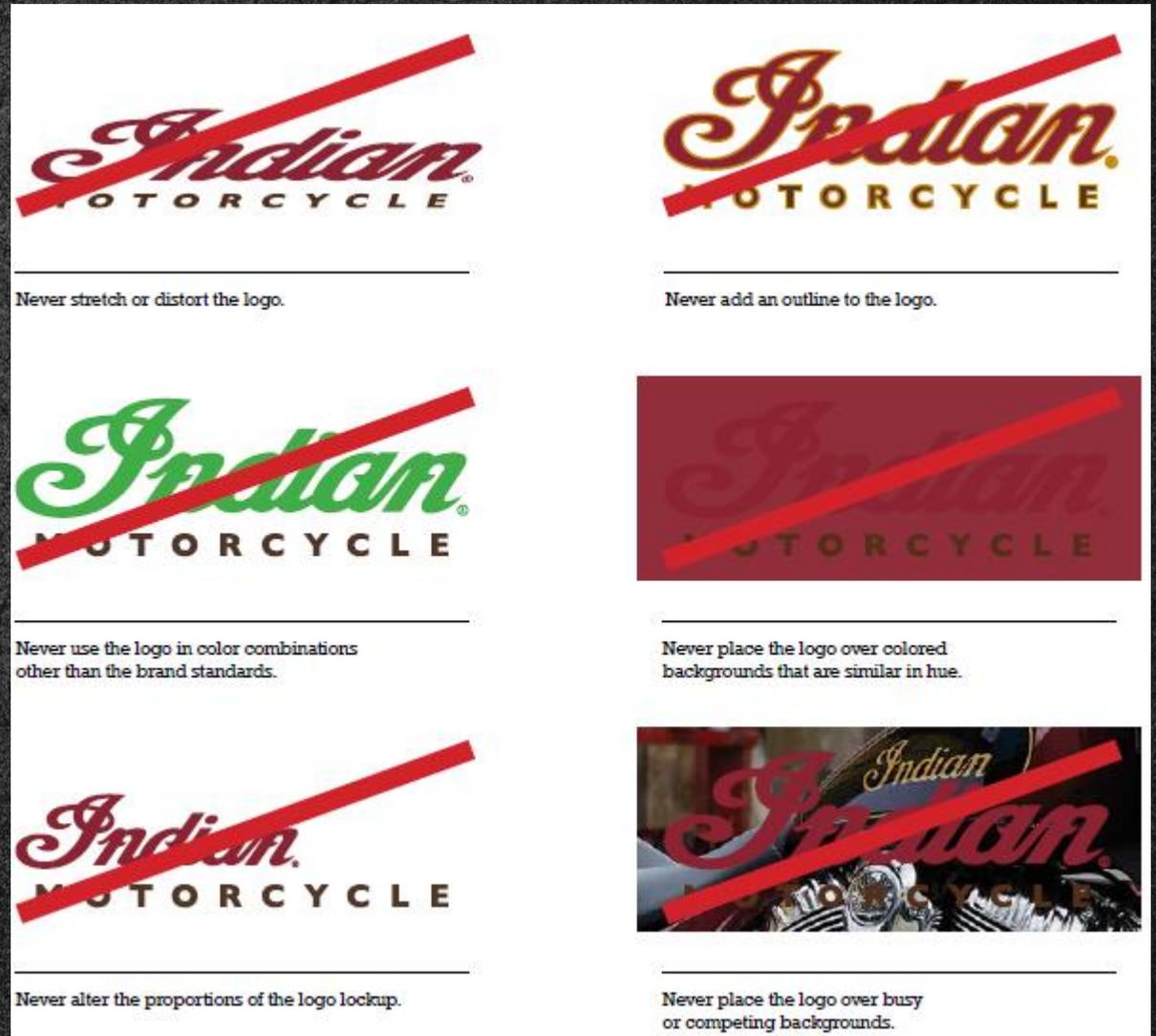


Approved Indian Motorcycle logos

LOGO GUIDELINES - CORPORATE

For the Script Logo, ensure the following guidelines are followed

Always include the ®
Do not adapt or cut off part of the logo



Never stretch or distort the logo.

Never add an outline to the logo.

Never use the logo in color combinations other than the brand standards.

Never place the logo over colored backgrounds that are similar in hue.

Never alter the proportions of the logo lockup.

Never place the logo over busy or competing backgrounds.

LOGO GUIDELINES - CORPORATE

For the Headdress logo, ensure the following guidelines are followed

Indian Motorcycle has to be included inside the logo.

Do not adapt or cut off part of the logo



Never stretch or distort the logo.



Never face the logo left.



Never use the logo in color combinations other than the brand standards.



Never place the logo over colored backgrounds that are similar in hue.



Never alter the proportions of the logo lockup.



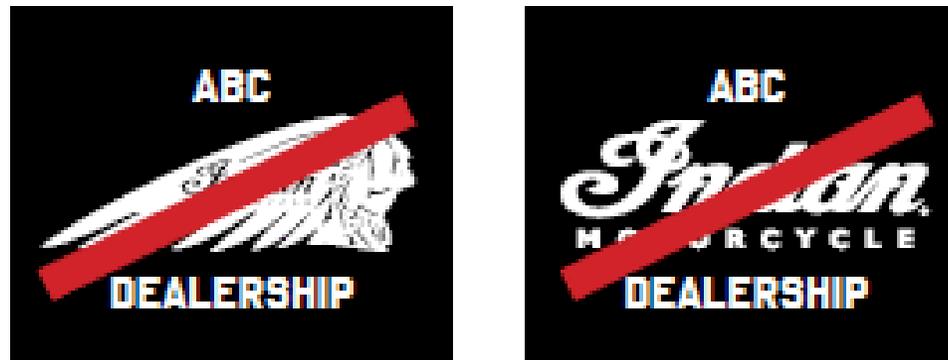
Never place the logo over busy or competing backgrounds.

LOGO GUIDELINES - DEALER

This is how a dealer logo should be shown.



Dealer logos cannot be shown like this.



T-SHIRTS, HATS, OTHER

If a privateer race team wants to offer (for sale or giveaway) t-shirts, hats or any other clothing that carries the Indian Motorcycle brand, they must use approved licensed vendors. Either Blueprint Apparel or Tom's T's can produce these. These vendors will provide a quality product and ensure the design complies with Indian Motorcycle brand standards. No other vendors are licensed to produce these items.

Blueprint Apparel

Email: service@blueprintapparelco.com

Telephone 1 800 299 8435

Tom's T's

Email: tomsts@rushmore.com

Telephone 1 605 347 6169